

Coimisiún na Scrúduithe Stáit State Examinations Commission

Leaving Certificate 2021

Marking Scheme

Economics

Ordinary Level

Note to teachers and students on the use of published marking schemes

Marking schemes published by the State Examinations Commission are not intended to be standalone documents. They are an essential resource for examiners who receive training in the correct interpretation and application of the scheme. This training involves, among other things, marking samples of student work and discussing the marks awarded, so as to clarify the correct application of the scheme. The work of examiners is subsequently monitored by Advising Examiners to ensure consistent and accurate application of the marking scheme. This process is overseen by the Chief Examiner, usually assisted by a Chief Advising Examiner. The Chief Examiner is the final authority regarding whether or not the marking scheme has been correctly applied to any piece of candidate work.

Marking schemes are working documents. While a draft marking scheme is prepared in advance of the examination, the scheme is not finalised until examiners have applied it to candidates' work and the feedback from all examiners has been collated and considered in light of the full range of responses of candidates, the overall level of difficulty of the examination and the need to maintain consistency in standards from year to year. This published document contains the finalised scheme, as it was applied to all candidates' work.

In the case of marking schemes that include model solutions or answers, it should be noted that these are not intended to be exhaustive. Variations and alternatives may also be acceptable. Examiners must consider all answers on their merits, and will have consulted with their Advising Examiners when in doubt.

Future Marking Schemes

Assumptions about future marking schemes on the basis of past schemes should be avoided. While the underlying assessment principles remain the same, the details of the marking of a particular type of question may change in the context of the contribution of that question to the overall examination in a given year. The Chief Examiner in any given year has the responsibility to determine how best to ensure the fair and accurate assessment of candidates' work and to ensure consistency in the standard of the assessment from year to year. Accordingly, aspects of the structure, detail and application of the marking scheme for a particular examination are subject to change from one year to the next without notice.

Marking Scheme and Support Notes

In considering the marking scheme and the support notes the following points should be noted:

- The support notes presented are neither exclusive nor complete and further relevant points of information presented by candidates are rewarded on their merits.
- They are not model answers but rather a sample of possible responses.
- The support notes in many cases may contain key phrases which must appear in the candidate's answer in order to merit the assigned marks.
- The detail required in any answer is determined by the context and the manner in which the question is asked and by the number of marks assigned to the answer in the examination paper. Requirements may therefore vary from year to year.
- Words, expressions or phrases must be correctly used in context and not contradicted, and where there is evidence of incorrect use or contradictions the marks may not be awarded.
- Where a candidate provides more valid points than are required in a question, the lowest scoring excess points are discounted by placing square brackets around the excess marks awarded. These excess marks are not included in the total mark for the question, either within the script or on the question grid on the cover, and nor are they included in the cumulative total.
- This marking scheme used descriptor marking to allocate marks for certain parts of some questions for the development of a point/points. A copy of the descriptor marking used is in the tables below. The descriptor mark that was used was dependent on the mark allocation for that particular part of the question.

| 3 marks | 2 marks | 1 mark | 0 marks |
|---|--|---|--|
| Excellent | Good | Fair | Weak |
| In-depth knowledge Relates to question | Some knowledgeLimited development | Vague knowledge | No knowledgeRepetition of |
| ConciseLogical | | | statement |

Questions with allocation of 3 marks – use the table below:

Questions with allocation of 4 marks – use the table below:

| 4 marks | 3 marks | 2 marks | 1 mark | 0 marks |
|---------------------|-----------------------------|---------------------------|-------------------------------|-----------------------------------|
| Excellent | Good | Fair | Poor | Weak |
| In-depth knowledge | • Some | Vague | Confusing | No knowledge |
| Relates to question | knowledge | knowledge | or | Repetition of |
| Concise | Limited | | Contradictory | statement |
| Logical | development | | knowledge | |

INDEX TO QUESTIONS

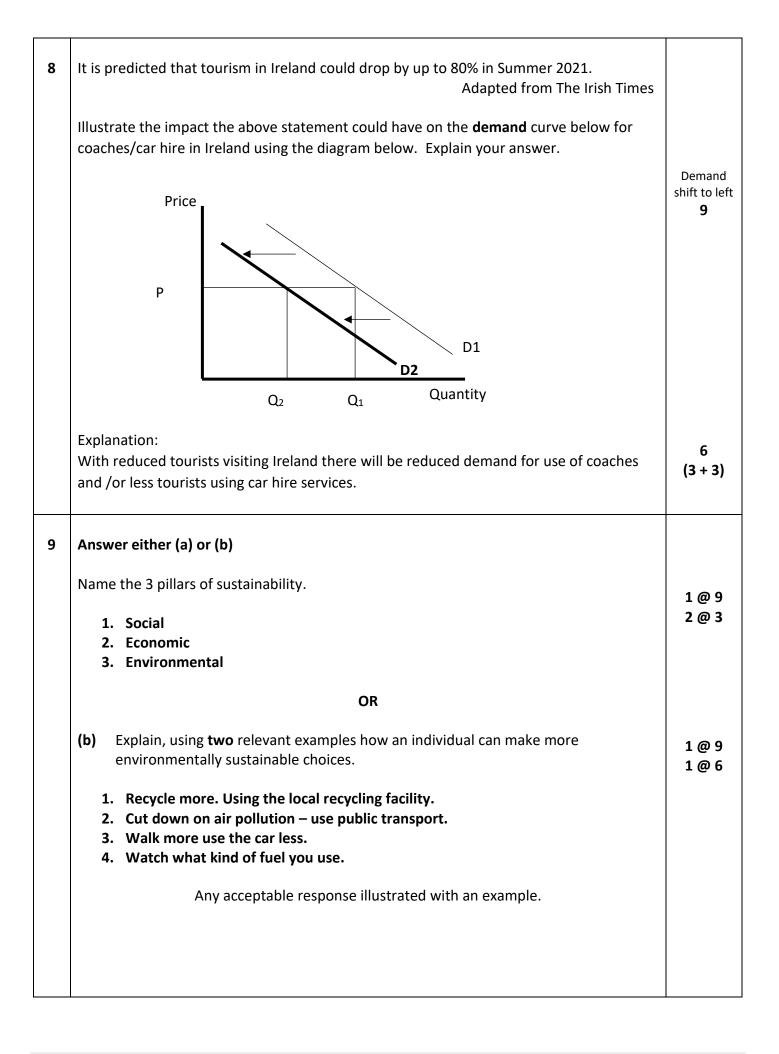
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Section A

| Q | Possible Responses | Max Mark |
|---|---|-------------|
| 1 | The diagram below shows the estimated total government expenditure per department in € billions for 2021. | |
| | (a) (i) The estimated government expenditure for all departments is €89.6 billion. | |
| | Calculate the estimated expenditure on Education as a percentage of total government expenditure for 2021. Show your workings. | |
| | 8.9/ 89.6 x 100 = 9.93% | 3@4 |
| | (ii) Give two examples of government expenditure on Social Protection. | 1@2 1@1 |
| | Unemployment Benefit / Income Supports / State Pension / Employment Supports / Illness, Disability and Carers / Child Benefit / Working Family Payment. | |
| 2 | Study the statements below and indicate by placing a tick (v) in the correct box which is a positive statement and which is a normative statement. | 1@9 1@6 |
| | StatementPositiveNormative1.In 2022 exports in Ireland will grow by 10% due toV | |
| | Brexit. Increased government expenditure on drug abuse V | |
| | will reduce the number of deaths. | |

| 3 | (i) Using th | e formula supplied calc | ulate the co | onsumers pri e | ce elasticity | of demand when | n |
|---|--|----------------------------------|-----------------------|-----------------------------|---------------|--------------------|-----|
| | | e of Kerosene (home fu | | - | | | |
| | Indicate | if the demand for Kero | sene is pric | e elastic or pi | rice inelasti | с. | |
| | | | | Units Purcha | acad | Cost (f) | |
| | Be | fore the carbon tax inc | rease | 1000 litre | | Cost (€) 800 | |
| | | fter the carbon tax incr | | 750 litre | | 850 | |
| | | Changes | ease | -250 litre | | +50 | |
| | | changes | | 250 1110 | | .30 | |
| | | - | -250 80 | 00 + 850 | | | 6@2 |
| | | - | $+50 \times 10^{-10}$ | 00 + 750 | | | |
| | | | | | | | 1@2 |
| | | | Answer: | - 4.71 | | | |
| | (III) - 11 | | | . . | | | 1@1 |
| | (ii) Indicate | if the demand for Kero | sene is pric | e elastic or p | rice inelasti | C. | |
| | lt in a | elastic (the PED is great | or than 1 in | abcolute tor | mc) | | |
| | | ciastic (the PED is great | er uldil I M | | 1157. | | |
| | | | | | | | |
| | | | | | | | |
| 4 | Complete t | he blank spaces below a | and answer | the question | that follow | 'S. | |
| | Show your | workings. | | | | | |
| | | | | | | 1 | |
| | | Crisps Consumed | 1 | 2 | 3 | 4 | |
| | | ility in Units/Util | 10 | 25 | 38 | 47 | |
| | Margina | l Utility in Units/Util | 10 | 15 | 13 | 9 | |
| | | | 20 25 | - 10 | | | |
| | | | 38 – 25 47 – 3 | | | | 6@2 |
| | | | 47 - 36 | 5 – 5 | | | |
| | Based on th | ne table above: At what | point does | the point of | diminishing | marginal utility s | et |
| | in? | | • | | 0 | 0 / | |
| | | | | | | | |
| | | After 2 nd is co | nsumed or | before 3 rd is c | consumed. | | 1@3 |
| | | | | | | | |
| | | | | | | | |
| 5 | Sony releas | ed The PlayStation 5 (F | 55) in 2020 |) | | | |
| 5 | | • • | • | | wer. | | |
| | Name a substitute good for this item and explain your answer. | | | | | 1@9 | |
| | Name: Mic | rosoft Xbox, Nintendo | Switch | | | | |
| | | - | | | | | 1@6 |
| | | satisfy the same needs | - | | | | |
| | | can be consumed /use | d in place o | f another/ litt | le differenc | e between the | |
| | goods. | | | | | | |
| | Goods that | can be used as alternat | tives to one | another. | | | |
| | | | | | | | |

| 6 | Answer (a) or (b) | |
|---|---|-----|
| | (a) The diagram below represents the Circular Flow of Income in an open economy without the government. State what numbers 1-3 represent. | |
| | | |
| | Supply factors of production | |
| | Households Supply goods and services Firm | |
| | Spending on goods and services | |
| | Financial ? | |
| | Foreign | |
| | 1. Incomes for supplying the factors of production | 1@9 |
| | 2. Savings | 2@3 |
| | 3. Exports | |
| | OR | |
| | (b) Explain what is meant by the term invisible export. Give an example. | 1@9 |
| | Explanation: services sold to other countries. | |
| | Example: Foreign students (Spanish) in Ireland for the summer/ Irish music band playing a concert in Europe e.g. Madrid | 1@6 |
| 7 | Using the following figures, calculate the expected budgetary position for Ireland in 2022. Indicate if it is a surplus or a deficit. | |
| | Total income: €87.5 billion Total expenditure: €86.1 billion | |
| | Total Income (€87.5 bn) - Total Expenditure (€86.1 bn) = €1.4bn. Surplus | 5@3 |

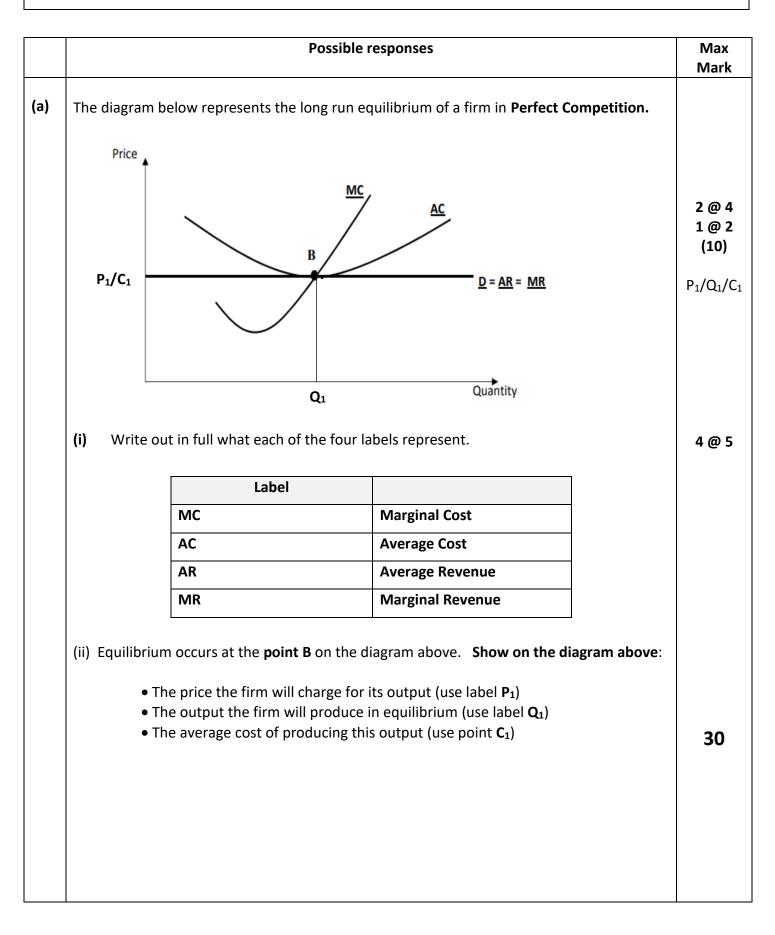


| 1 | Answer either (a) or (b) | |
|---|---|--------|
| | CSO data shows that public sector workers earn, on average, more than private sector workers. | |
| | Adapted from the CSO | |
| (| (a) Explain the terms in bold outlined above. | 1@9 |
| | Public Sector Workers: People who are employed and paid their salary by the Government. | 1@6 |
| | Private Sector Workers: People who are employed by private individuals or companies. | |
| | OR | |
| (| (b) Explain one reason why different wages are paid for different jobs. | 1@1 |
| | Different skills: The skills attaching to different jobs vary and pay is commensurate with the level of skill involved e.g. a doctor receives a higher rate of pay than a nurse. | (9 + 6 |
| | Training: Workers who undergo longer periods of training will receive higher levels of pay e.g. a nurse who trains and becomes more specialised will receive higher pay. | |
| | Educational qualifications: Generally, wage levels reflect the educational qualifications achieved by the worker. | |
| t | Nature & Conditions of the job: These may vary between jobs and pay levels will reflect this e.g. dangerous work, unsocial hours, and the temporary nature of the job affect pay evels. | |
| t | Negotiating strength of the workers' trade union: If a worker is a member of a strong trade union this union may obtain wage levels in line with workers' marginal revenue productivity. | |
| ٤ | Traditions attaching to certain jobs: It has been possible for those involved in the self- governing professions i.e. those in the legal / accountancy professions to maintain high pay levels because of the tradition which is attached to such professions. | |
| | Possession of innate talents: Some people possess certain talents and thus may be able to earn very high incomes e.g. sports stars, those in the entertainment industry. | |
| I | Gender Bias: Despite legislation a bias continues to exist in the payment of women in the rish workforce. Women workers in Ireland earn roughly 80% of that of their male counterparts. | |

| | | | Possibl | e respo | onses | | | N N |
|---------------------------|---|--|--|-------------|--|-----------|--|-------------------|
| The da | ta below is | s extracted fi | rom the Huma | an Deve | lopment l | ndex (HI | 01) in 2020 and 2 | 019. |
| 2019 | | | | | | | | |
| 2019 | Rank | Country | Humar | 1 | Life expe | ectancy | Mean years o | of |
| | Nank | Country | Developm | | at birth | | Schooling (yea | |
| 2019 | | | Index. (H | | SDG | ., , | SDG 4.6 | |
| | | | (value) | | 0000 | | | |
| | 3 | Ireland | 0.942 | | 82. | .1 | 12.5 | |
| | | • | | | | | | |
| 2020 | | | | | | | 1 | |
| | Rank | Country | Humar | ו | Life expe | ectancy | Mean years o | |
| 2020 | | | Developm | | at birth | •• | Schooling (yea | ars) |
| 2020 | | | Index. (H | | SDG | i 3 | SDG 4.6 | |
| | | Inclosed | (value) | | | 2 | 42.7 | |
| | 2 | Ireland | 0.955 | | 82. | - | 12.7 om www.hdr.und | |
| | Difference HDI Ran (2019-202 + 1 | k life 20) | ference in expectancy at birth 0.2 Years | Mean Sch | rence in Years of ooling 0.2 | impro | land's position wed between 9 and 2020? Yes | |
| | | | | | | | | |
| (i | • | your answers I's position o | ., | explain | what migh | nt have c | aused this chang | ge in 1 (4 |
| Life ex health Mean | Ireland bectancy h care. | l's position o las increased hooling has i | n the HDI. | inued § | governmer | nt expen | | 1 (4 ent in |

| New experiences: Globalisation exposes us to new ideas, experiences, lifestyles and cultures - closer relationships between countries. Improved government relations: Helps bring different governments together so that they can work together towards achieving common goals. Possible disadvantages: | |
|--|-----|
| Widens the gap between rich and poor - The biggest drawback is that it is widening the gap between rich and poor - empowers those with specialist skills to charge higher prices Environmental impact - The connection between economic and environmental problems can be clearly seen in the widespread social and economic impacts on deforestation and air pollution. Outsourcing - Due to outsourcing, globalisation may deprive an entire country of his jobs | |
| and resources Lower cost countries - Global companies hold a lot of negotiating power over governments and can be highly persuasive in getting them to adjust their policies on wages and taxes. | |
| (ii) Name two multinational companies (MNC's) that operate in Ireland. Apple / Google / Facebook / Coca-Cola / PayPal / Microsoft / Twitter / Intel / Pfizer/ Boston Scientific / Johnson & Johnson. | 2@3 |

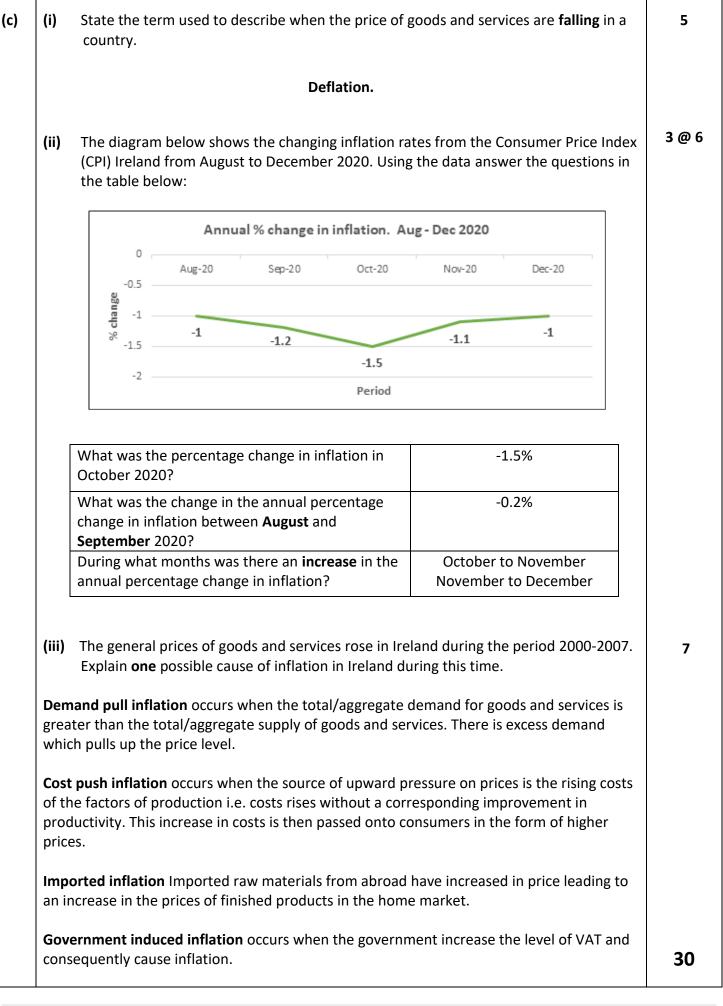
| (iii) Outline two reasons why MNC's locate in Ireland. Availability of a skilled/English speaking workforce: firms have available a large, highly educated and multi-skilled workforce. An English-speaking workforce is a major attraction for foreign firms. Low rates of taxation: the rate of corporation profits tax in Ireland is one of the lowest within the EU. Access to EU market / Member of the euro currency: firms which locate in Ireland have access to free movement of their goods within the EU. Ireland is a member of the euro and this makes payment for international transactions within the eurozone much easier and hence more attractive. Availability of state incentives: firms can avail of attractive grants and other incentives provided by the state e.g. grants towards research and development etc. Good industrial relations: social partnerships have resulted in relative industrial peace offering firms unitarrupted production. Stable rate of economic growth: the rate of economic growth in Ireland was one of the more attractive within the EU and this has led to confidence amongst investors, who see Ireland as an attractive market for their goods. Stable economic climate: by international standards Ireland's economy is performing exceptionally well. This has increased business confidence which encourages firms to locate here. (i) Foreign Direct Investment (FDI) has been a key contributor to Irelands economic growth. Li st he rise in GNP/output (value of goods & services) / national income per head within a contry over a period of time / increased productive capacity of an economy. (ii) Explain your understanding of the Fair-Trade Movement. Give two examples of fair-trade products that you can buy. Fair Trade is a trading partnership that seeks greater equity / fairness in international trade. It supports farmers to become more self-sufficient and less reliant | | | |
|--|-----|--|---------|
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| Examples: Bananas/Coffee/Cocoa/Cotton/Flowers/Sugar/Tea/Gold | | sustainable development are at the heart of trade structures and practices so that everyone, through their work, can maintain a decent and dignified livelihood and develop | |
| | | Examples: Bananas/Coffee/Cocoa/Cotton/Flowers/Sugar/Tea/Gold | |



| (b) | The image below shows a photo from the outdoor flower market in Stoneybatter Dublin. This firm operates in perfect competition where there are many homogeneous products. | 1@9 |
|-----|---|------------------|
| | Discuss three main assumptions of this type of market structure. | (6 + 3) |
| | There are many buyers in the industry: no individual buyer can influence by his/her own actions the market price of the goods. | 2 @ 6 (3 + 3) |
| | There are many sellers in the industry: no individual seller can influence, by his/her own actions, the market price of the goods. | |
| | Firm tries to maximise profits: the aim of each company is to produce that quantity where MC = MR. Each company will try to minimise costs. | |
| | Perfect knowledge exists: each firm is aware of the profits which other firms earn in the industry. Each consumer is aware of the prices being charged by firms. | |
| | Free entry and exit exist in the industry: there are no barriers to exit or entry within the industry. | |
| | All goods produced are homogenous goods: the goods produced are identical / the same. There is no need for advertising or the use of brand names. | |
| | No collusion in the market: buyers do not group together with other buyers to influence the price. Sellers do not group together with other sellers to influence the price at which the product is sold. | |
| | Elastic supply of factors of production: companies can acquire the scarce factors of production at existing prices. Scarcity of factors of production will not force prices upwards. | |
| | | 21 |
| (c) | Outline one benefit of this type of market structure for each of the following: The consumer: | |
| | Low prices: the firm sells its products at the lowest possible prices. Normal profit: the firm earns only normal profits so consumers are not being exploited. | 1 @ 8 (4 + 4) |
| | The economy in general: | |
| | No advertising: all the goods are homogenous so there is no point in advertising / which means no waste of scarce resources). Efficiency is encouraged: the firm produces at the lowest point of the average cost curve (no waste of scarce resources). Each unit is made at the lowest possible cost. Maximum efficiency is achieved thereby no wastage of raw materials / no pollution or dumping materials. | 1 @ 8 (4 + 4) |
| | (ii) Firms in perfect competition may earn super normal profits in the short run. Outline what might happen to the number of firms in the industry. Give a reason for your answer. | 1 @ 8 (4 + 4) |
| | Other firms will be aware of the SNPs being earned (perfect knowledge) and will enter the market increasing the number of firms in the industry. Firms already in the | |

| | Possible responses | Max Mark |
|-----|--|-------------|
| (a) | (i) The Irish government is accused of resisting EU changes to the minimum wage. Adapted from RTE | |
| | Outline what is meant by the term minimum wage. | 8 |
| | The lowest wage employers must by law pay their employees per hour of work. | |
| | (ii) A government may use fiscal policy in its budget to help achieve its economic aims. Explain what is meant by fiscal policy. | 8 |
| | Fiscal Policy: Any actions taken by the government which influences the timing, size and structure of current revenue and expenditure. | |
| | (iii) Monetary policy and delivering price stability is a concern for everyone. Adapted from Central Bank of Ireland. Explain one of the terms in bold in the statement above. | 8 (4 +4) |
| | Monetary Policy: actions taken by the ECB which influences the money supply, interest rates, the availability of credit in Ireland and the rest of the Euro Area. | |
| | Price stability : this is maintaining prices at a constant/unchanging level/avoiding inflation within the economy. | 24 |
| (b) | Avantcard which is owned by Spanish bank 'Bankinter' plans to start offering Irish customers fixed rate mortgages for 2%. Adapted from www.rte.ie. | |
| | (i) Outline the impact the introduction of a new mortgage lender in Ireland will have on each of the following | 2@7 |
| | Consumers applying for a mortgage: | (4 + 3) |
| | More choice: a new firm entering the market increases consumer choice when looking to apply for a mortgage. | |
| | More disposable income: if interest rates fall consumers will have more disposable income to spend on other goods/services in the economy. | |
| | Interest rates: | |
| | Decreased interest rates: more firms in the market increases competition which should have the impact of lowering the interest rates being charged by financial institutions. | |
| | | |

(ii) The Central Bank of Ireland imposed a fine of €4.1 million on Davys Stockbrokers. Adapted from RTE Outline one reason why the Central Bank of Ireland imposes fines like this on financial institutions. Central Bank may fine regulated entities and/or individuals which fall short of expected standards of behaviour. The Central Bank of Ireland regulates more than 10,000 firms providing financial services in Ireland and overseas. This regulation is to ensure financial stability, consumer protection and market integrity.



| | | Possible responses | Max Mark | |
|-----|--|--|--------------|--|
| (a) | The ESB and Bord na Móna are pleased to announce that agreement has been reached on the €160m Oweninny Project (wind farm technology) in North County Mayo. Adapted from bordnamona.ie | | | |
| | (i) | Is the above an example of current or capital government expenditure? Explain your answer. | 7 | |
| | | Capital expenditure. | 7 | |
| | | This is a once off/long term item of expenditure. Citizens will benefit from the windfarm for many years. | 7 | |
| | (ii) | The spending by the government on the Oweninny project is €160 million and this involves an opportunity cost . Explain the term opportunity cost. | | |
| | | The cost of foregone alternatives / the cost of passing up the next best choice when making a decision. By investing in the windfarm, the government is foregoing investing in another area e.g. education/health. | 21 | |
| (b) | (i) | Define the term mixed economy. | 8 | |
| | An economy that incorporates elements of both central planning (government involvement) and private enterprise in its economic system. | | | |
| | Both | the government and markets play a role in deciding how to allocate resources. | | |
| | | e most goods and services are produced by private businesses, there is still significant rnment involvement in services such as security, health and education, as well as other ces. | | |
| | (ii) | Outline one measure the Irish government could use to achieve each of the following objectives: | | |
| | Care | for the Environment: | | |
| | | ic education information campaigns: to encourage all citizens to reduce waste; reuse ucts and recycle / to increase awareness of the benefits of a clean/healthy environment. | 1@8 (2@4) | |
| | | ease taxes: on those practices which impact negatively on the environment i.e. plastic tax; private car tax; congestion tax on cars into cities. | | |
| | | ide / subsidise public transport: which would encourage its greater use and so help ce emissions / reduce private car transport. | | |
| | help | Its for solar energy use / home insulation / switch to greener technologies: which will homes and businesses become more efficient and result in less emissions to damage environment. | | |
| | | stment in more 'greenways' : citizens may appreciate more where we live and help for the environment in a more responsible way. | | |

| Ma | intaining | State Servio | ces: | | | | 4 - 0 |
|------|---|---------------|---|--------------------|--|------------------------|------------------|
| | Continue to invest in our services : so that they can provide the services which are demanded such as health / education / transport services etc. | | | | | which are | 1 @ 8 (4 + 4) |
| leve | els are m | aintained / | • | at no service is | ector: this will me not provided due s. | | |
| | | | so that they can p es; recreational fa | | al services at loca | l level such as | |
| to e | educate o | itizens of th | | • • | ervices: the gover g more in taxation | • | |
| | | | | | | | 24 |
| Val | ious cour | | Tax paid on a s | salary of €18 0 | | ı Irish Tax Institute. | |
| | | | Tax paid on a s | - | 00 | | |
| | | | Germany | €4,770 | | | |
| | | | France | €4,015 | | | |
| | | | UK Switzerland | €2,119 | | | |
| | | | Ireland | €1,120 €510 | | | |
| (i) | (i) Using the data above name the countries where an employee would pay the: | | | | | | 2@5 |
| | | The lowes | st tax | | Ireland | | |
| | | The highe | | | Germany | | |
| (ii) | | | ax a direct tax or | an indirect tax | | | 5 5 |
| | Indirect Tax. | | | | | | |
| | It is a | a tax on spe | nding/transactior | ns. It is not a ta | x on income. | | |
| | | | | | | | |
| | | | | | | | |
| | | | | | | | |

| (iii) Outline two reasons why the Irish Government may intervene in an economy. | 2 @ 5 (2 + 3) |
|---|------------------|
| Provide employment: the government provides direct employment as it requires a lot of people to organise, manage and implement its activities. | |
| Social welfare /redistribute wealth: the government provides income support for people who are unemployed or who cannot work so they can provide for their basic needs. | |
| Education: to provide an education system to citizens and also help create a skilled labour force so the government funds a relevant and comprehensive education system. | |
| Regulates the development of monopolies: the government can pass legislation to prevent the growth of monopolies and to protect consumers. | |
| Non-profit companies: the government may be the best agency to provide those services which are loss making but are essential to delivering services which help citizens e.g. assisting public transport firms; provision of water and sewerage systems. | |
| Encourage foreign direct investment: the Irish government places a great emphasis on FDI in helping employment and exports and offers tax incentives and grants to MNCs to set up in Ireland e.g. Apple. | |
| Achieve economic / social aims: the government intervenes to achieve economic / social aims other than those above such as to achieve sustainable economic growth. | 30 |

| | Possible responses | Max Mark | | | |
|-----|--|-------------|--|--|--|
| (a) | The first notable increase in hand sanitiser sales occurred during the 2009 – 2010 Swine Flu outbreak. Adapted from Pixabay. | | | | |
| | (i) State the law of supply . Give an example to support your answer. | 8 | | | |
| | The Law of Supply states that as prices rise the quantity supplied will rise and as prices falls the quantity supplied will fall / the law of supply has an upward-sloping supply curve from left to right / there is a positive relationship between the price of a good and the quantity supplied of that good. | | | | |
| | Any appropriate example. | | | | |
| | (ii) Does the law of supply apply to hand sanitiser in 2021? Explain your answer. | | | | |
| | Yes. The Law of Supply states that as prices rise the quantity supplied will rise and as prices falls the quantity supplied will fall. This was the case in 2021 as the price consumers were willing to pay increased supply increased (Many new producers entered the market and supply increased). | | | | |
| (b) | Nike is famous for its 'Just do it' advertising campaign. (i) Indicate by means of a tick (-) which diagram accurately reflects the | | | | |
| | impact this highly successful advertising campaign had on the equilibrium of Nike products. | | | | |
| | Price Diagram A Price Diagram B S1 S1 S | | | | |
| | Quantity Quantity | | | | |
| | Diagram B √ | 10 | | | |
| | | | | | |

| | (ii) | The cost of cotton which is a raw material used in the production of Nike Clothing increases. Would this impact on the demand curve or the supply curve? Explain your answer. | |
|-----|-------|--|---------------|
| | | Supply curve. | 8 |
| | | increase in the price of cotton, a key input in the production of Nike Clothing will ft the supply curve to the left as it is an <u>increase in the cost of production</u> . | 7 |
| | (iii) | Many consumers are loyal to the Nike brand. Explain what is meant by the term consumer loyalty . | |
| | lik | consumer may become strongly attached to a particular product through habit or eness for the brand. An increase in price for that good will not cause him/her to nsume less of the product or to switch to cheaper substitutes. | 10 |
| | | | 35 |
| (c) | | All economic goods are scarce and this effects how we make spending decisions. Explain the concept of scarcity. ty means that resources are limited or scarce. These resources have alternative uses hile our wants are unlimited/infinite. Therefore, choices must be made. | 10 (7 + 3) |
| | | Explain how scarcity can effect my decision making as a consumer. | 5 |
| | - | ' service they desire. If the good follows the law of demand as the price increases the ity demand will decrease. | |
| | - | se of scarcity a consumer must make a choice as to the best use of their income. | |
| | (iii) | Since the UK left the EU, EU consumers buying goods online from the UK, now pay tariffs. Explain what is meant by the term tariff. | 10 (7 + 3) |
| | | A tax on imported goods from abroad. | |
| | | | |
| | | | 25 |

| Q16 | Possible responses | Max Mark |
|-----|---|-------------|
| (a) | Complete the table explaining, using examples, the four factors of production required for the sale of fizzy drink (the factor of production capital has been completed). | 3@8 |
| | Land is anything supplied by nature which helps in the production of output e.g. the ground the factory is built on/raw materials used to make the fizzy drinks. | |
| | Labour is the human effort involved in producing a good or service e.g. the workers who produce the fizzy drinks. | |
| | Enterprise is the factor of production that brings together all the other factors and bears the risk involved in production with the hope of making a profit e.g. the owner or shareholder who make the decisions and take the risks involved in the production of the fizzy drinks. | 24 |
| | | 24 |
| (b) | The Irish government raised over €33 million in sugar tax in 2019. Adapted from The Journal.ie | |
| | (i) Explain one social benefit and one economic benefit resulting from the introduction of the sugar tax in Ireland. | 2 @ 10 |
| | Social benefits: | (6 + 4) |
| | Reduce consumption of sugary foods / reduce obesity levels: the tax would increase the price of foods with high sugar content and this may act as a disincentive to purchasing these. | |
| | Healthier population: reduced consumption of foods/drinks with a high sugar content by the population will help to reduce obesity levels and make the population healthier. | |
| | Incentive for entrepreneurs: entrepreneurs may become more innovative and supply healthier alternatives for consumers. | |
| | Economic benefits: | |
| | Revenue for state: this tax has raised over €33 million revenue for the government and this can be used to fund improved state services. | |
| | Help fund health initiatives: the revenue raised could be used to fund programmes which tackle obesity particularly among young people. | |
| | Help reduce future health costs: by helping to reduce current consumption there may be less health problems in the future leading to less government expenditure on health. | |
| | | |

| | (ii) Explain, giving an example, what is meant by the term Market Failure. | _ |
|-----|---|--------------|
| | Market failure happens when economic resources are not allocated efficiently, caused by the price mechanism in the market working imperfectly e.g a shortage of housing in the Irish economy. | 7 (4 + 3) |
| | Complete market failure is a situation where a market does not exist e.g. national defence. | |
| | Partial failure occurs when the market produces a price or quantity supplied that is unsatisfactory e.g. the government intervenes and provides public healthcare facilities. | 27 |
| (c) | On 1 st January 2020, the UK officially left the EU. This has become known as Brexit. | |
| | (i) Discuss one economic effect Brexit will have on each of the following: | 2@8 |
| | Consumers in Ireland: | (4 + 4) |
| | Increased prices: VAT and customs charges may apply on the delivery of goods to the Republic from the UK and so goods imported from the UK will costs more. | |
| | Decreased standard of living: the increases in the price of goods/services means that consumers will have less disposable income. This leads to a lower standard of living. | |
| | Encourage import substitution: the increase in the price of goods/services from the UK may encourage consumers in Ireland to 'shop local' and substitute Irish produced goods rather than goods from in the UK. | |
| | Consumer rights (Not in EU): purchases from EU-based websites come with various consumer rights, including the right to return goods for up to 14 days and various dispute resolution mechanisms, but these may no longer apply to online retailers in the UK. | |
| | Possible shortages of goods : one of the effects of Brexit was problems in supply chains resulting in the shortage of some goods on supermarket shelves. | |
| | Businesses in Ireland: | |
| | Reduced sales / profits : Irish firms faced with possible tariffs may face reduced sales and profits. | |
| | Possible closure / new markets : If Irish firms can't find alternative buyers it may force the closure of some businesses in Ireland. Some mushroom producers in Ireland have ceased trading. | |
| | Possible relocation to UK : some Irish exporters who rely on trade to the UK may decide to relocate their business to the UK to avoid tariffs. This could increase unemployment and Irish exports. | |
| | Problems with supply chains : some Irish firms have experienced difficulties with the supply of raw materials / goods due to difficulties at UK ports. | |
| | | |

| (ii) | (ii) Irish exports to the UK have grown by 16% despite the uncertainty surrounding Brexit. | |
|----------|---|------------------|
| | Adapted from The Journal | |
| | Outline one possible effect this growth in Irish exports may have on the Irish economy. | 1 @ 8 (4 + 4) |
| | nent creation: exports mean increased demand for goods produced in Ireland, o increased employment. | |
| | d GNP / economic growth: the monies received from exports (injection into the flow) will lead to increased incomes within the country. | |
| excess o | d sales / profits: domestic firms can increase their sales/profits by exporting their utput onto a foreign market / economies of scale. The receipt of foreign es can boost our country's reserves / provides the finance to help pay for imports. | |
| | nvestment FDI: strong exports will increase confidence in the Irish economy and attract further investment into Ireland. | 24 |
| | nent finances: increased economic activity will generate increased tax revenues overnment e.g. VAT / PAYE / CPT. | |
| | | |
| | | |
| | | |

Ordinary Level Economics Student Research Project

Before commencing marking read the entire Individual Investigative Study to familiarise yourself with the content presented for marking. Note: Be careful not to penalise skilful brevity, nor to reward unwarranted length.

These descriptors should be interpreted in the context of the challenges and demands of the investigation the candidate has chosen.

| Section | Very Good | Good | Fair | Weak |
|------------------------------|--|--|---|--|
| Introduction | The line of inquiry is reasonably clear and there is some evidence of coherence. | A basic attempt at linking the line of inquiry to the theme. The report lacks depth and | Very basic level of response. Very poor linking of the line inquiry to the theme or the | Line of inquiry is not relevant to the theme or topic. No link to the Learning |
| | The aims are slightly vague in context but they do meet a number of the requirements. A reasonably good attempt is made at linking the line of inquiry to the Learning Outcomes. | structure. The aims are very vague and displays limited understanding of the theme and LOI. Vague attempt at linking the line of inquiry to the Learning Outcomes. | Learning Outcomes. Aims if given are very poor with no structure. | Outcomes. No aims provided. |
| 10 marks | 8-10 | 6-7 | 4-5 | 0-3 |
| Evidence of Data: 5 marks | 5 | Deduct 1m if no quantitative data. | Deduct 1m if 2 sources not included. | |

| | The Research Process 40 marks | | | | | |
|-------------------------------------|---|--|---|---|--|--|
| | Very Good 8-10 | Good 6-7 | Fair 4-5 | Weak 0-3 | | |
| Application & Analysis | A good application and analysis of key concepts and theories to the line of inquiry. | Simplistic very basic application of key concepts and theories to the line of inquiry. | A simplistic, maybe confused attempt to apply a concept/theory to the line of inquiry. | No application of concept/theory to the line of inquiry. Concepts and theories if evident are irrelevant to the line of inquiry. | | |
| Interpretation & Evaluation | Basic analysis and interpretation and evaluation of sources of information and data used. Concepts and theories used make tentative links to part of the research process. In some cases, evaluation may be omitted. | Very basic analysis & interpretation of sources of information and data. Evaluation may be omitted. Concepts are somewhat relevant and sometimes applied to the line of inquiry | Data and sources of information is poorly researched which leads to very little if no interpretation. | Very poor selection of research sources. No evidence of evaluation. | | |
| Arguments & Judgements | Some good arguments and judgements are offered which are somewhat linked to economics concepts and theories. | Arguments/judgements offered are very limited and may not be relevant. | Very limited if any arguments or judgments are offered. | No arguments and judgements are offered. | | |
| Data | The sources of information and data used are relevant and in date but are very limited in quality and standard. | Sources of information and data if included are somewhat relevant and some maybe in date. | There is some very limited, very vague evidence of sources of information used and data. Very little evidence. | No sources of information used or data are evident. | | |
| Research Process overall mark | 31-40 | 21-30 | 11-20 | 0-10 | | |

| | Very Good | Good | Fair | Weak |
|---|---|--|---|---|
| Conclusion | Some conclusions are made based on the basic analysis and evaluation of the evidence with a good link to concepts & theories. Intended aims have been mostly addressed & most are met. Recommendations lack structure & depth. New somewhat relevant question/line of inquiry suggested. | Some conclusions are made based on a very basic analysis and evaluation (if any) with some limited evidence that these are somewhat linked to concepts/theories. Some of the intended aims are met and some recommendations are made. | Some conclusions are made but limited evidence to support them. These may be based on irrelevant material. Some of the intended aims are somewhat addressed. Regurgitation and repetition of information already used is evident. These may be irrelevant or incorrect. | Little or no conclusions made with very little evidence to support them and irrelevant material used. Intended aims are not met. A lot of regurgitation and repetition. |
| 20 marks | 16-20 | 12-15 | 8-11 | 0-7 |
| Reflection | A personal reflection on the SRP is evident. Students consider & reflect on some elements of their learning. Basic consideration given to how their thinking/attitudes has changed or/and evolved, their opinions and/or behaviour influenced/not influenced as a result of engaging with the study. | A basic personal reflection on some elements of the SRP is attempted. A very basic consideration on how their thinking/attitudes has changed or/and evolved, their opinions and/or behaviour influenced/ not influenced as a result of engaging with the study. | Limited personal insights gained through limited reflection on the topic. Limited consideration (if any) on how their thinking/attitudes has changed or/and evolved, their opinions and/or behaviour influenced/not influenced as result of engaging with the study. | No personal reflection – inadequate reflection. Re-telling of facts learned. No personal insight into how their thinking/attitudes has changed and/or evolved, their opinions and/or behaviour influenced/not influenced as a result of engaging with the study. |
| 10 marks | 8-10 | 6-7 | 4-5 | 0-3 |
| Communication Presentation & Overall Coherence | The SRP is reasonably coherent and logical. The language, concepts & data are somewhat integrated to give a basic flow & structure. Communication of data & information is clear but simplistic. There is evidence of originality and innovation. | The SRP generally lacks coherence and focus. The language, concepts & data lack focus & structure & the report may be hard to follow. Lacks consistency. Very little evidence of originality and innovation. | A poor attempt at delivering a coherent and logical SRP. The language, concepts & data are very poor and confused with many errors throughout. Little to no evidence of originality and innovation. | This SRP totally lacks structure and coherence. Irrelevant material and significant errors. The report contains incorrect information/plagiarism. |
| 15 marks | 12-15 | 9-11 | 6-8 | 0-5 |