

Coimisiún na Scrúduithe Stáit State Examinations Commission

Leaving Certificate 2019

Marking Scheme

Economics

Ordinary Level

Note to teachers and students on the use of published marking schemes

Marking schemes published by the State Examinations Commission are not intended to be standalone documents. They are an essential resource for examiners who receive training in the correct interpretation and application of the scheme. This training involves, among other things, marking samples of student work and discussing the marks awarded, so as to clarify the correct application of the scheme. The work of examiners is subsequently monitored by Advising Examiners to ensure consistent and accurate application of the marking scheme. This process is overseen by the Chief Examiner, usually assisted by a Chief Advising Examiner. The Chief Examiner is the final authority regarding whether or not the marking scheme has been correctly applied to any piece of candidate work.

Marking schemes are working documents. While a draft marking scheme is prepared in advance of the examination, the scheme is not finalised until examiners have applied it to candidates' work and the feedback from all examiners has been collated and considered in light of the full range of responses of candidates, the overall level of difficulty of the examination and the need to maintain consistency in standards from year to year. This published document contains the finalised scheme, as it was applied to all candidates' work.

In the case of marking schemes that include model solutions or answers, it should be noted that these are not intended to be exhaustive. Variations and alternatives may also be acceptable. Examiners must consider all answers on their merits, and will have consulted with their Advising Examiners when in doubt.

Future Marking Schemes

Assumptions about future marking schemes on the basis of past schemes should be avoided. While the underlying assessment principles remain the same, the details of the marking of a particular type of question may change in the context of the contribution of that question to the overall examination in a given year. The Chief Examiner in any given year has the responsibility to determine how best to ensure the fair and accurate assessment of candidates' work and to ensure consistency in the standard of the assessment from year to year. Accordingly, aspects of the structure, detail and application of the marking scheme for a particular examination are subject to change from one year to the next without notice.

LEAVING CERTIFICATE 2019 MARKING SCHEME

ECONOMICS

ORDINARY LEVEL

Marking Scheme and Support Notes

In considering the marking scheme and the support notes the following points should be noted:

- The support notes presented are not exclusive and further relevant points presented by candidates are rewarded on their merits.
- They are not model answers but a sample of possible responses.
- The support notes in many cases may contain key phrases which must appear in the candidate's answer in order to merit the assigned marks.
- The detail required in any answer is determined by the context and the manner in which the question is asked, and by the number of marks assigned to the answer in the examination paper. Requirements and mark allocations may therefore vary from year to year.
- Words, expressions or phrases must be correctly used in context and not contradicted and where there is evidence of incorrect use or contradictions the marks may not be awarded.
- Where a candidate provides more valid points than are required in a question, the lowest scoring excess points are discounted by placing square brackets around the excess marks awarded. These excess marks are not included in the total mark for the question, either within the script or on the question grid on the cover, and nor are they included in the cumulative total.

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Summary of Mark Allocations

SECTION A (100 marks)

Question	Marks
1	8 @ 2m
2	(i) 2@6
	(ii) 2@2
3	1 @ 8; 1 @ 4 and 2 @ 2
4	1@8
	2@4
5	9 (3 @3)
	7
6	1@8
	3@3
7	(i) 8 (4 + 2 + 2)
	(ii) 9
8	(i) 7
	(ii) 5 + 5
9	5 + 4 + 4 + 4

Section B

1(a)	(i) 5@4	5 (a)	3 @ 7 (4 + 3)
	(ii) 5 + 5	5 (b)	3@8(4+4)
1(b)	1@9 and 2@6	5 (c)	(i) 2 @ 6 (3 +3)
1 (c)	2@9		(ii) 3 @ 6 (3 + 3)
	1@6		
2 (a)	(i) 11 (5 @ 2) + 1	6 (a)	(i) 5+2
	(ii) 11 (5 @ 2) +1		(ii) 2 @ 7 (3 +4)
	(iii) 6 (3+3) + 1 + 1	6 (b)	(i) 8
2 (b)	2 @ 10 (4 + 4 + 2)	. ,	(ii) 6 (3+3)
2 (c)	(i) 6 (4+2)		(iii) 2 @ 8 (4+4)
	(ii) 7 (5+2)	6 (c)	4@6(3+3)
	(iii) 2 @ 6 (4 + 2)		
3 (a)	1 @ 11 and 2 @ 5	7 (a)	(i) 9 (3 @ 3)
3 (b)	(i) 6		(ii) 5
	(ii) 2@6(3+3)		(iii) 2 @ 5 (3 + 2)
	(iii) 2 @ 6 (3 + 3)	7 (b)	(i) 2@6
3 (c)	(i) 2@6(4+2)		(ii) 2@6(3+3)
	(ii) 2 @ 6 (4 + 2)		(iii) 1@6(3+3)
		7 (c)	(i) 2 @ 5
			(ii) 8
			(iii) 3
4 (a)	1 @ 11 and 2 @ 5	8 (a)	1 @ 11 and 2 @ 5
4 (b)	(i) 4 + 3	8 (b)	(i) 6
	(ii) 9		(ii) 2@8(5+3)
	(iii) 2 @ 7 (4+3)		(iii) 8 (5 + 3)
4 (c)	(i) 6	8 (c)	(i) 2 @ 6 (4 + 2)
	(ii) 6		(ii) 2 @ 6 (4 + 2)
	(iii) 2 @ 6 (4 +2)		
L		i	1

Section A

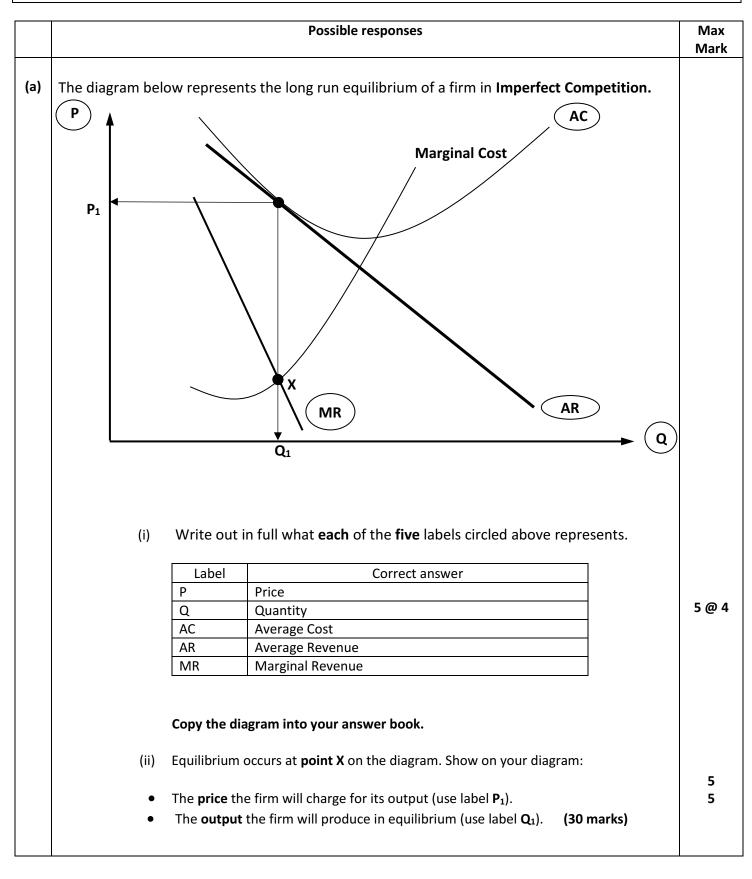
Q			Possible respo	nses	Max Mark
1	What do the	following lett	ers stand for? Write eac	h answer in the appropriate	space.
	EU	European U	nion		
	ECB	European Ce	entral Bank		8@2
	WTO	World Trade	Organisation		
2	(i) Writ	e in words the	full label (not abbrevia ver box provided.	rium of a firm in Perfect Com tions) for each of the lines nu	
			Answer Box		
		Number 1	Full label Marginal cost	Marks 6	2 @ 0
		2	Average cost	6	
		• The price t	diagram show : he firm will charge for it the firm will produce in 1	s output (use label P ₁) equilibrium (use label Q ₁).	2@:
		P1		D =AR	
			Q1	Q	

Q				Possible re	sponses	Max Mark
3		Stat	e example	es of the four factors of product	ion under each of the following headings:	
		Fa	ctor	Example o	of factor of production	
		Lar	nd	The ground on which the fact	ory is built / raw materials used to make	1@8
				product / oil field, mine, fores		1@ 4 2 @ 2
			oour		e products / labourers, plumber.	2 @ 2
		Ca	pital	Machinery / factory building u technology.	used in production of the products /	
		En	terprise	The owners / shareholders w	ho make the decisions and take the risks.	
4			cepts liste	-	ee of the following economic ideas /	
		A	Canons of	-	Adam Smith	
						1 @ 8 and
		В	Theory of	Population and Food Supply	Thomas Malthus	2@4
		С	Worker e	xploitation in a capitalist system	Karl Marx	
		D	The multi	plier	John Maynard Keynes	
5	In		(i) Wł Gro (ii) Cal	of a country is €44 billion. In 20 nat do the letters GNP stand for oss National Product. culate the percentage increase workings €46.2 billion - €44 billion = €2 <u>€2.2 billion</u> €44 billion	: in GNP between 2017 and 2018. 2.2 billion x <u>100</u> 1	9 (3 x 3) 7

elate to the Circular d which are leakages. Imports	
Imports	
GES	1@8
ION	3@3
RTS	
	8 (4+2+2)
tion in the rate of USC.	
is now rewarded.	9
	7
	2@5
le.	
	tion in the rate of USC. tandard of living. is now rewarded. I of debt. Inces.

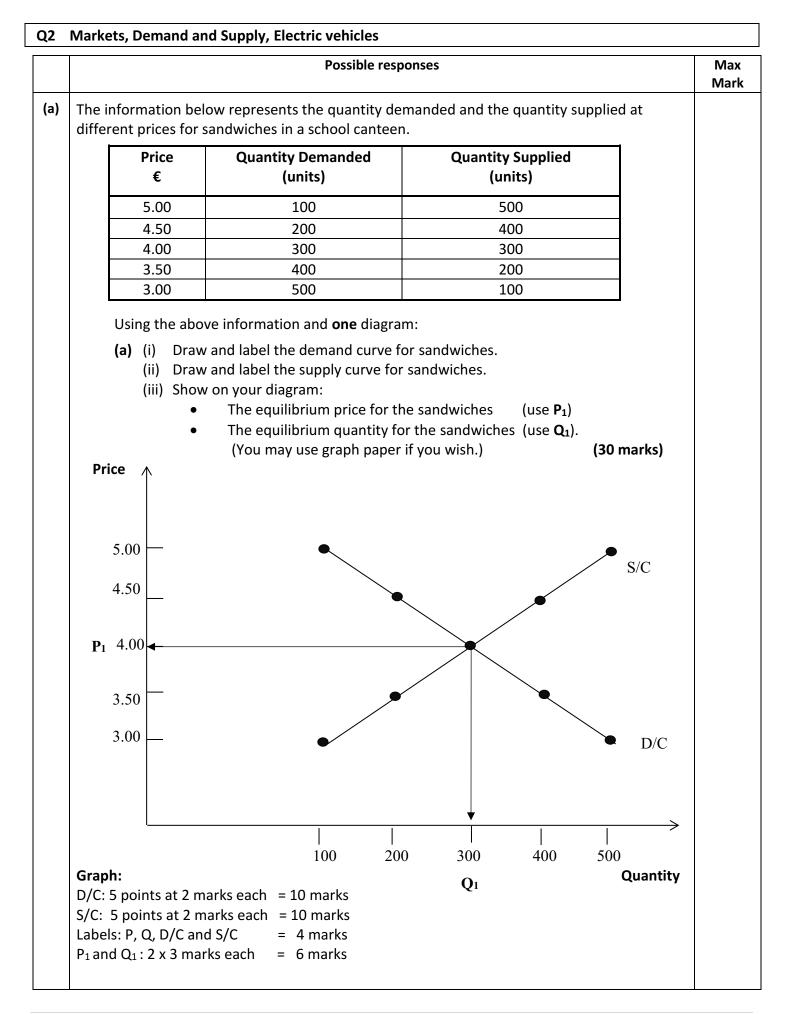
Q	Possible responses	Max Mark
9	A pizza delivery firm must cover both its fixed costs and variable costs in the long run. (a) Explain what is meant by fixed costs and state one example of a fixed cost for a pizza delivery firm.	
	Fixed Costs : costs which do not change as the level of output changes. Example : Rent of pizza firm / insurance on premises/bank loan.	1@5 & 3@4
	 (b) Explain what is meant by variable costs and one example of a variable cost for a pizza delivery firm. Variable Costs: costs which change as the level of output changes. 	
	Example : Flour/ingredients to make the pizza; wage costs.	

Q1 Imperfect Competition and competition in household waste collection services



Q	Possible responses	Max Mark
(b)	Free entry and exit is one of the characteristics of an imperfectly competitive market.	
	(i) Explain the term free entry and exit .	
	(ii) State two other characteristics of Imperfect Competition.	
	(iii) Write brief notes on each of these characteristics. (21 marks)	
	(i) Explain the term free entry and exit .	
	Free entry and exit exists in the industry.	1@9
	There are no barriers to exit/entry into the industry.	
	Firms can come into the industry and leave the industry as they please.	
	(ii) State two other characteristics of Imperfect Competition.	
	(iii) Write brief notes on each of these characteristics.	
	Many buyers	2@6
	No individual buyer can influence by his/her own actions the market price of the goods.	
	Many sellers	
	Each seller acts independently / an individual seller can influence the quantity sold by the price it charges for its output.	
	Differentiated products	
	There are differences between the goods produced / It is possible for firms to use branding,	
	advertising to distinguish their good from that of their competitors.	
	Almost Perfect knowledge	
	In the market every firm has almost full knowledge as to profits earned by other firms in the	
	industry.	
	Each firm tries to maximise profits	
	The aim of each firm is produce that quantity where MC = MR.	
	Each firm will also try to minimise costs.	

Q	Possible responses	Max Mark
(c)	An increasing number of firms, such as Greenstar, Clean Ireland, AES and Mr. Binman, are providing household waste collection services throughout Ireland.	
	Outline two possible economic advantages and one possible economic disadvantage of the increased entry of firms into the market for household waste collection services. (24 marks)	
	Possible advantages of increased entry into the market	2@9
	More competitive prices Competitors may reduce their prices in order to attract new customers.	
	Greater range/choice of services Competitors may introduce new services e.g. a brown bin to attract customers.	
	Improved quality of services / more innovative Competitors may improve the quality of the service provided e.g. offer more suitable times (more frequent collections) for the consumer such as early morning collection, offer a pay per weight system.	
	Increased efficiency by firms Firms may be forced to become more efficient in the provision of their service and be more sustainable to compete with the new competitors.	
	Possible disadvantages of increased entry into the market	1@6
	Duplication of services Some customers may be serviced by many firms and there may be a waste of scarce resources.	
	Some customers may not be provided with a service If a customer lives in a particularly remote area it may be unprofitable to provide a service or it may be provided at a high price.	
	Price comparisons can be difficult Consumers may find it difficult to compare the prices being charged by the service providers as the description of the service provided may vary.	
	Reduced market share Existing firms may face a decline in sales, profits and this could result in a reduction in employment.	



						Marl
(b)	right or the • An i • An a	e left due to the following: ncrease in the cost of ingredi additional 200 students visitin to each of the above situatio State whether the demar State whether the curve	ients for ng due to ons, answ nd curve you men	o an athletics competition in the sch ver the following three questions: or supply curve will shift tion will shift to the right or the left in the direction you have stated.	hool.	
		Increase in the cost of ingredients for sandwiches	Marks	An additional 200 students visiting due to an athletics competition in the school	Marks	
	D/C or S/C?	Supply Curve	4	Demand Curve	4	
	Shift to right or left?	Left	4	Right	4	
	Explain	Costs of production have increased and the supplier will reduce supply.	2	The additional students will, if they have income, demand sandwiches and so the demand for sandwiches will increase on the day of competition.	2	
			10		10	

	Possible responses	Max Mark
(c)	 The Government extended the electric vehicle (EV) purchase grant of €5,000 in Budget 2019. (i) Outline one economic reason why the government took the above action. (ii) State and explain one economic effect the above action may have on the demand for electric vehicles (EVs) in Ireland. (iii) State and explain two other actions the Irish government could take to encourage the purchase of electric vehicles (EVs). (25 marks) 	
	(i) Outline one economic reason why the government took the above action.	6
	CO₂ emissions/cleaner environment These vehicles will help reduce emissions and help Ireland become more environmentally friendly.	(4+2)
	Reduced dependence on fossil fuels If demand for diesel and petrol cars decreases then so too will the demand for diesel and petrol.	
	EU Climate change targets Ireland is committed to meeting its EU climate change targets but at present it lags behind. The above measure, if successful, may help Ireland get closer to its EU target.	
	Reduced EU fines More money available for other uses (opportunity cost).	
	(ii) State and explain one economic effect the above action may have on the demand for electric vehicles in Ireland.	7
	Demand should increase. As electric vehicles become more price competitive there will be an increased demand for new vehicles.	(5 + 2)
	(iii) State and explain two other actions the Irish government could take to encourage the purchase of electric vehicles (EVs).	2@6
	Reduce motor tax/VRT Assign a lower motor tax to electric cars. (Electric vehicles are currently in the lowest tax band €120)/Have lower VRT on the purchase of electric cars.	(4+2)
	Plug-in points / charging points nationwide / grants for installation of home chargers Increased plug-ins will facilitate the increased use of electric cars.	
	Allow electric vehicles to use bus lanes The use of bus lanes may entice urban dwellers to purchase electric cars.	
	Free parking Provide free parking for electric cars which will reduces costs and act as a further incentive.	
	Remove / reduce motorway tolls Exempt electric cars for motorway tolls on all Irish roads.	
	Reduce benefit-in-kind taxes for firms This would encourage the use of EVs by firms and thereby help Ireland meet its EU climate change targets.	
	14	5 Page

Q3 The labour market

	Possible responses	Max Mark
(a)	 Explain any three of the following terms: National minimum wage rate Occupational mobility of labour Benefit-in-kind Public sector employment. (21 marks) 	1 @ 11 2 @ 5
	National minimum wage rate The lowest wage employers must by law pay their employees per hour of work.	
	Occupational mobility of labour The ease with which workers can move from one job to another.	
	Benefit -in-kind Payment to worker in a non-cash form which is taxable / Benefit an employee receives that cannot be converted into cash but has a cash value.	
	Public sector employment Workers employed by the state / their wages are paid by the government.	
(b)	Labour has a major role to play in helping an economy develop.	
	 (i) Explain the term underlined above. (ii) Outline two reasons why employers might demand additional labour. (iii) State and explain two factors which may encourage more people to participate in the labour force. (30 marks) 	
	(i) Explain the term underlined above.	
	The human effort involved in producing a good or service.	6
	(ii) Outline two reasons why employers might demand additional labour.	
	Demand for output / product If there is an increase in the demand for the firm's goods/services this may lead to an increase in demand for extra workers.	2 @ 6 (3+3)
	Government policies If the government were to make it less expensive to employ workers then the firm may employ extra workers e.g. a reduction in employer's PRSI; reduced corporation profits tax; incentives offered for employing a long-term unemployed person etc.	

Q	Possible responses	Max Mark
	Reduction in the national minimum wage If the national minimum wage rate was reduced, costs of production may fall. This may result in a firm being able to hire additional workers.	
	Labour may be cheaper than technology If this is the case then employers may demand extra labour.	
	(iii) State and explain two factors which may encourage more people to participate in the labour force.	2 @ 6 (3+3)
	Increased wage rates may make it more worthwhile for people who are unemployed to join the labour force.	
	Reduced state benefits By reducing state benefits more people may decide to join the labour force.	
	Lower income tax / USC By lowering the income tax rates take - home pay increases and this may motivate some people to join the labour force.	
	More flexible working hours Offering more flexible hours may encourage homemakers to join the labour force.	
	Cheaper child minding services / availability of crèches / increased parental leave By providing childcare services / free pre-school places - workers with children may find it more financially viable to work.	
	Retirees re-joining the workforce If the retirement age is extended or abolished then more people will be able to participate in the labour force. A person who has retired may find their pension is inadequate and so seek some hours of work.	
	Changed personal circumstances If children are now of a school going age it may allow the house parent to rejoin the labour force.	
	Provide incentives for up-skilling workers Provide incentives for those who wish to start their own businesses or provide access to retraining people who may have lost their jobs to help them become more employable.	

Q	Possible responses	Max Mark
(c)	The Irish economy is currently experiencing skill shortages in certain sectors such as the construction, IT, health and education sectors.	
	 (i) Discuss one economic effect of skills shortages for each of the following: Firms. The Irish economy. (ii) State and explain two measures firms could take to increase the supply 	
	of skilled labour. (24 marks)	
	 (i) Firms: May have to reduce output / reduced productivity / reduce the provision of services due to the lack of labour / the quality of the product or service may deteriorate. 	2 @ 6 (4+2)
	Firms may lose customers if they can't meet demand / effect on reputation.	
	Firms may lose market share to competitors if those competitors do not have labour shortages.	
	Wage rate may be forced upwards in order to entice workers to work.	
	Firms may have to source labour from outside the country.	
	The Irish economy: Foreign companies may not locate here because of labour shortages and so Ireland loses out on investment.	
	Increased immigration as those industries which need skilled workers may attempt to bring in workers from outside Ireland.	
	Pressure in the provision of some services i.e. education and health due to the labour shortages / lack of essential housing (and the problems associated with this).	
	Increased demand for courses in ITs/Universities.	
	Reduction in economic growth / loss of revenue for government e.g. PAYE, CPT etc.	
	(ii) Two measures firms could take to increase the supply of skilled labour:	2@6
	Upskill the existing workforce / provide in-house training Offer existing workers the chance to upgrade their skills/knowledge with courses etc.	(4+2)
	Increase wage rates This may attract some workers into those sectors which are experiencing shortages.	
	Internships Offer work placements/internships for people who may be interested in this area and entice them to work in the sector.	
	Information campaign Inform people that vacancies exist and promote the advantages of a career in various sectors.	
	Providing/Offering subsidised accommodation If employees' costs were subsidised it may attract workers into the firm.	
	Recognition of foreign qualifications by Irish firms Firms could recognise those qualifications received by workers in foreign countries.	

Q	Possible responses	
(a)	 Explain any three of the following terms: Open economy Exchange rate Economic growth Tariffs. (21 marks) 	1 @ 11 2 @ 5
	 Open economy One that engages in international trade i.e. it imports and exports goods and services. Exchange Rate This is the value of one currency expressed in terms of another currency. Economic growth It is the rise in GNP / output (value of goods & services)/ national income per head within a country over a period of time. Increased productive capacity of an economy. Tariffs 	
(b)	 This is a tax on imported goods from abroad. Irish rugby supporters will travel to Japan for the Rugby World Cup 2019. (i) Is this an example of an invisible import or an invisible export for the Irish economy? Explain your answer. (ii) Explain what a surplus in Ireland's Balance of Trade means. (iii) Outline two economic advantages of international trade for the Irish economy. (30 marks) 	
	 (i) This is an example of an invisible import as the money is leaving and going into the Japanese economy/outflow of funds from Ireland. (ii) Explain what a surplus in Ireland's Balance of Trade means. 	4 3
	The amount of goods exported exceeds the amount of goods imported. This means that physical/tangible exports are greater than physical/tangible imports.	9

Q	Possible responses	Max Mark
	(iii) Outline two economic advantages of international trade for the Irish economy.	2x7 (4+3)
	Employment creation Exports mean increased demand for goods produced in Ireland, leading to increased employment. Jobs may also be created in the distribution sector with the import of goods.	
	Increased GNP / Economic growth The monies received from exports (injection into the circular flow) will lead to increased incomes within the country.	
	Increased sales / profits Domestic firms can increase their sales/profits by exporting their excess output onto a foreign market / economies of scale. The receipt of foreign currencies can boost Ireland's economy / provide the finance to help pay for imports.	
	Attract investment Large exports will increase confidence in the Irish economy and may help attract further investment into Ireland.	
	Government finances Increased economic activity will generate increased tax revenues for the government e.g. VAT / PAYE / CPT. If the government puts tariffs on some imports then this will also generate revenue for the state.	
	More choice for consumers Consumers have a much greater selection of goods and services available to them through trade.	
	Raw materials unavailable in Ireland Raw materials, unavailable, can be imported i.e. oil. Ireland's climate is also unsuitable for the production of certain fruits i.e. oranges.	

Q	Possible responses	Max Mark
(c)	 The government is planning to contribute €500m into Ireland's 'Rainy-Day Fund' from 2019 and this involves an opportunity cost. Note: The fund was introduced to help the economy manage future economic shocks such as Brexit, trade wars, banking crises etc. (i) Explain the term opportunity cost. (ii) In your opinion is this Rainy-Day Fund a good idea? Explain your answer. (iii) Suggest two uses for the €500m, other than the Rainy-Day Fund, giving one reason for your answer in each case. 	
	(i) Opportunity cost	6
	The cost of foregone alternatives.The cost of passing up the next best choice when making a decision.	
	(ii) In your opinion is this Rainy-Day Fund a good idea? Explain your answer.	6
	YES.	
	It will provide a fund to the government for use if the economy were to get into difficulties similar to that which occurred in 2008. It can be used in an emergency if and when needed. If there was an economic crash the government would have money available / if taxes declined and / or funds were required to help firms adapt to a hard Brexit / could reduce the need for austerity measures in the future.	
	NO.	
	The funds could be used in the economy now in those areas which need finance e.g. housing, health sector, education etc.	
	(iii) Suggest two uses for the €500m, other than the Rainy Day Fund, giving reasons for your answer in each case.	2 @ 6 (4+2)
	Social Housing Many people are homeless and require accommodation.	
	Building schools / hospitals The population is increasing requiring more schools and hospitals. Build these now when money is available and interest rates are low.	
	Provision of broadband This is a priority for the state to maintain Ireland's competitiveness.	
	Improvement in public transport Investment in more environmentally friendly transport and thereby help Ireland meet its EU climate change targets.	
	Improved public services Provide better pupil teacher ratios / increase number of health sector workers / provision of respite for those who need care.	
	Increase the pension reserve fund Ireland's population is ageing and this will require the provision of pensions in the future.	

Q	Possible responses	Max Mark
(a)	Maynooth University issues a campus smartcard called 'MyCard', to all its students. This allows users, to purchase on campus without using cash.	3 @ 7 (4+3)
	Outline one advantage of a non cash-based method of payment for each of the following: Students 	
	 University Banks. (21 marks) 	
	Students	
	More convenient Students do not need to carry cash for payment	
	Safer There is reduced risk of theft.	
	Digital record There is an electronic trail of all monies received and paid from the account.	
	University	
	Less security risks With less cash on the campus the risks of storing cash, transferring cash and possible theft are reduced.	
	Lower insurance premiums Insurance premiums should fall as risk of theft is reduced.	
	Convenience/efficiency Possible reduction in time queuing to make payments with cash within the university.	
	Banks	
	Time saving Opportunities for staff to deal with other consumer matters, allowing for speedier decision making.	
	Development of new / improved banking technologies Banks introduce new methods for dealing with customers i.e. greater use of technology leading to greater bank efficiencies.	
	Reduction in staff numbers / cost reductions Banks may require fewer staff reducing costs in the bank.	
	Reduced risk of robberies If all payments are on line/ cashless, there will be less cash in the bank reducing the risk of robberies.	

Q	Possible responses	Max Mark
(b)	 Some economists are predicting an increase in interest rates within the year. Explain how an increase in interest rates is likely to affect each of the following: Households Firms The Irish Government. 	3 @ 8 (4+4)
	Households	
	Borrowing discouraged / increased mortgage repayments The cost of monthly repayments (on variable mortgages) will increase resulting in decreased disposable income.	
	Savings encouraged / spending discouraged With a higher rate of interest households may find it more attractive to save and so they may decrease their spending.	
	Firms	
	Costs of production / prices Increased interest charges increase the cost of production resulting in possible higher prices.	
	Decreased competitiveness Increased costs will decrease the competitiveness of Irish firms' exports and may lead to a decrease in sales leading to less competitiveness internationally.	
	Loss of jobs If sales fall employment may fall or become less secure.	
	The Irish Government	
	Cost of Servicing the National Debt With increases in domestic interest rates the cost of repaying the internal portion of the national debt increases.	
	Investment and impact on economic growth As borrowing become more expensive the incentive to invest decreases, leading to a decline in economic growth/employment and decreased economic activity.	
	Taxation revenues DIRT will increase due to increased savings. Decreased VAT/excise duties due to decreased spending. If unemployment increases there will be a decrease in income tax revenues etc.	

		Possible responses	Max Mark
	One hundred and (Source: RTE News, Au	sixty one post offices are set to close in Ireland in the next year. Igust 2018)	
	(ii) Outline one	plain two possible reasons for the closure of some post offices. economic effect which the closure of the post offices may n of the following:	
	Customers of	the Post Offices / Employees of the Post Offices / The local community. (30 marks)	
((i) State and ex	plain two possible reasons for the closure of some post offices.	2@6
	Statement	Explanation	(3+3)
	Decrease costs	An Post wants to reduce its operational costs and closing some post offices will help reduce costs / boost profits / maintain services in other areas.	
	Decrease in the use of services	In some areas consumers are using their local post offices less frequently and so there is less demand for its services.	
((ii) One econom	nic effect of the closure of the post offices may have on the following:	3 @ 6 (3+3)
((ii) One econom	nic effect of the closure of the post offices may have on the following: Economic effect	3 @ 6 (3+3)
(· ·	· · · · · ·	
(Group Customers	Economic effect Loss of service/inconvenience The customer may have to make alternative arrangements for services which are only available at the PO e.g. post; social welfare	
(Group	Economic effectLoss of service/inconvenienceThe customer may have to make alternative arrangements for services which are only available at the PO e.g. post; social welfare payments.Loss of jobs Some employees may lose their jobs with the closure of the Post	
	Group Customers	Economic effectLoss of service/inconvenienceThe customer may have to make alternative arrangements for services which are only available at the PO e.g. post; social welfare payments.Loss of jobs Some employees may lose their jobs with the closure of the Post Office.Re-location Some employees may have to accept jobs in new locations resulting	

Q	Possible responses	Max Mark
(a)	 Raising revenue through taxation and reducing <u>tax evasion</u> are important aims of government. (i) Explain the term underlined and state one example of tax evasion. (ii) State and explain two economic reasons why taxation is essential for an economy. (21 marks) 	
	(i) Tax evasion	
	Making false tax returns / no tax returns so as to minimise tax liability.	5
	Examples	
	 A teacher giving grinds and not declaring this income for tax purposes. Paying for a good/service in cash to avoid paying the VAT inclusive price. 	2
	(ii) State and explain two economic reasons why taxation is essential for an economy.	2@7
	Provides revenue for the government / finance government activities The government requires tax revenue to fund the daily operation of the country e.g. defence, policing etc.	(3 + 4)
	Provide public services The government requires tax revenue to provide services such as health care, schools etc. which are essential for citizens.	
	Help to re-distribute wealth The government can re-distribute the taxation collected in the form of social welfare payments to those citizens who require it e.g. old age pensions, single parent allowances etc.	
	Promote industry Subsidies, grants can be provided to help industry and encourage enterprise.	
	Achieve Social Objective Carbon taxes to decrease pollution/damage to environment. Taxes introduced discourage smoking, alcohol consumption such as VAT and excise duties etc. Progressive taxes to achieve a fairer distribution of income.	
	Achieve a favourable balance of payments By placing a tax on imports, imports may fall, thereby improving the country's balance of payment.	

Q	Possible responses	Max Mark
(b)	In Budget 2019 the Value Added Tax (VAT) rate for the hospitality sector (hotels, restaurants etc.) increased from 9% to 13.5%.	
	 (i) Explain the term Value Added Tax. (ii) Is VAT an example of a direct tax or an indirect tax? Explain your answer. (iii) Outline two possible economic effects on the Irish economy of this increase in the rate of VAT for the hospitality sector. (30 marks) 	
	(i) Explain the term Value Added Tax.	8
	This is a tax on goods and services.	
I	(ii) It is an indirect tax.	
	It is not a tax on income or wealth / it is a tax on spending. It is placed on consumer / user and is collected through a third party.	3 3
	(iii) Two possible economic effects on the Irish economy of this increase in the rate of VAT for the hospitality sector.	2 @ 8 (4+4)
	Higher prices Firms may increase their prices and this may result in a decrease in demand for their services / increased demand for holidays abroad. The number of tourists visiting Ireland could fall.	(,
	Loss of jobs/unemployment increase Jobs may be lost. If demand falls then less workers may be needed.	
	Discourages (may alter spending) spending / economic growth If prices in restaurants / hotels etc. increase, overall spending by Irish citizens and tourists may fall leading to a decline in economic activity. People can avoid or minimise this tax based on their own personal choices.	
	Tax implications If spending stays the same then VAT collected will increase. If employment decreases then income tax revenue will decrease. If there is a decline in business activity Corporation Tax may decrease. If VAT revenue increases then the government has the possibility of reducing other taxes.	
	Achieve greater efficiencies May encourage firms to become more efficient/innovative therefore benefitting the consumer and the economy in the long run.	
	Rural hotels adversely affected The rise in the tax may hit rural hotels / restaurants more seriously than those in the main tourist destinations and could force them out of business.	

Q	Possible responses		Max Mark	
(c)	Outline one economic argument in favour of and one economic argument against any two of the following government measures announced in Budget 2019:			
	 Increase in social welfare payments of €5 per week Increase of 50c in the price of a packet of 20 cigarettes Introduction of 2 extra weeks paid parental leave to every parent of a child under one year of age. 			
		(24 marks)		
	 increase in social welfare payments of €5 per 	r week		
	Economic argument in favour Economic	argument against		
	More income is provided to the poorer sector so a better standard ofborrowingThe government	ernment expenditure / nt will spend more and more borrowing to re.		
	gap between rich and poor leading to alternative use	ld be put to some e.g. to fund youth itiatives, education and		
	With the increa expenditure the	acreased taxation ase in government e government may have ect / indirect taxes to ase.		
		work social welfare payments e people from entering		

Possible	responses	N N
• Increase of 50c in the price of a	packet of 20 cigarettes	
Economic argument in favour	Economic argument against	
Government revenue	Standard of living	
This increase will raise tax revenues for	Disposable incomes will fall for smokers	
the government.	and this will lead to a lower standard of	
	living.	
Reduce consumption / personal health	Inflation	
Consumption of tobacco products may	Price of tobacco related products rise and	
fall and health of consumers will	this is included in the Consumer Price	
improve. It may discourage younger	Index so the rate of inflation increases.	
people from smoking.		
Social benefit	Inequitable / regressive	
A healthier society may lead to less	Could be considered unfair as it applies	
absenteeism and more productivity.	to smokers.	
Reduced healthcare costs	Smuggling/black (shadow) economy	
As less people become ill there will be	may increase	
less demand for health services leading	As cigarettes become more expensive	
to lower health care costs.	more consumers may switch to smuggled	
	cigarettes.	
Opportunity cost	Tax revenue	
The money saved on healthcare can be	If consumption falls and/or smuggling	
put to some other use by the	increases then the tax revenue collected	
government.	by the government may fall.	

• Introduction of 2 extra weeks paid parental leave to every parent of a child under one year of age.

Economic argument in favour	Economic argument against
Some cost savings	Increased government expenditure
Reduced childcare costs / more	Its provision must be paid for out of
disposable income.	general taxation revenue and so taxes
	could increase.
Social benefit	Opportunity cost
Workers may be more contented and	The money used on parental leave could
happier at work with more time at home	have been put to some other use by the
and this may benefit employers and	government.
society at large.	
Increase in population	Labour shortages
May encourage an increase in the birth	Difficulty for employer in filling the
rate which will lead to a more productive	temporary vacancies that arise.
age group paying tax in the future to	
finance pensions.	

Q7 National Income, multinationals and the multiplier

Q	Possible responses	Max Mark
(a)	The CSO calculates the level of National Income in Ireland and three methods are used to calculate it: the income method; the output method and the expenditure method.	
	 (i) What do the letters CSO stand for? (ii) Explain any one of the three methods used to calculate national income. (iii) State and explain two reasons why it is important to calculate the level of National Income in a country. 	
	(i) What do the letters CSO stand for?	9
	Central Statistics Office	(3 x 3)
	(ii) Explain any one of the three methods used to calculate national income.	5
	Income method This method adds up all the income earned by the factors of production within an economy over a period of time.	
	Output method This method adds up all the output produced by the factors of production within an economy over a period of time.	
	Expenditure method This method adds up all the spending by the factors of production on the goods/service within an economy over a period of time.	
	(iii) Two reasons why it is important to calculate the level of NI in a country.	2@5 (3+2)
	Indicates changes in the level of economic growth/standard of living The national income figure indicates the rate of economic growth/changes in standard of living within the country from one year to the next.	(3+2)
	To help formulate government economic policy/evaluate government policies National income statistics inform and assist government in choosing appropriate economic policies for the country.	
	It facilitates International comparisons Ireland's national income statistics enable comparisons to be made between the rate of economic growth/distribution of incomes between countries.	
	EU Budget contributions The statistics will determine contributions made by the government to EU or benefits received from the EU.	

Q	Possible responses	Max Mark
(b)	One possible reason why multinational companies (MNCs) such as Google and Apple locate in Ireland is the low rate of corporation tax.	
	 (i) Explain the terms multinational company and corporation tax. (ii) Discuss two other economic reasons, why MNCs may locate in Ireland. (iii) Discuss one economic reason why some MNCs may not locate in Ireland. (30 marks) 	
	(i) Explain the terms multinational company and corporation profits tax .	2@6
	Multinational company Has offices / branches / business activities in several countries around the world but managed from one (home) country.	
	Corporation tax This is a tax on the profits made by companies. 12.5% is the Irish corporation tax rate.	
	(ii) Discuss two other economic reasons, why MNCs may locate in Ireland.	2 @ 6 (3+3)
	Skilled workforce Even though there are some skills shortages, Ireland has a skilled, english speaking workforce. Apart from Malta, Ireland is the only English speaking country now a member of the EU.	
	Government incentives The government may provide grants towards location in certain areas of the country. The availability of multi-functional grants provided by the IDA.	
	Membership of EU As Ireland is a member of EU MNCs may locate here as it gives them open access to the EU market.	
	Improved infrastructure The transport and communications infrastructure (broadband) has improved and this allows firms to get their goods to the market, source raw materials etc.	

Q	Possible responses	Max Mark
	(iii) Discuss one economic reason why some MNCs may not locate in Ireland	1@6
	Lower wage costs elsewhere	(3+3)
	Wage rates outside Ireland may be lower and this is attractive to some MNCs.	
	Lower costs of production	
	Firms may avail of more competitive charges abroad: energy prices; utility charges; insurance costs; professional fees etc.	
	Lack of reasonably priced accommodation/housing The lack of suitable housing for workers may act as a deterrent for MNCs to locate here.	
	Skilled Labour shortages in certain sectors There are staff shortages in certain skill areas currently so may not locate here i.e. the IT sector.	
	Restrictive regulatory framework	
	Regulations in the operation of business may be less strict in other countries making it easier to operate there e.g. protection of the environment may face less regulation.	
	Emerging economies in a growth phase	
	There may be greater access to growing international markets such as South east Asia, Africa.	
	Lack of advanced technologies/infrastructure	
	Reliable, high-speed broadband is essential to increase the attractiveness of Ireland for	
	investment. Traffic congestion particularly in Dublin leads to increased costs.	

Q	Possible responses	Max Mark
(c)	The Multiplier formula for an open economy is: $\frac{1}{MPS + MPM}$	
	(i) Explain each of the terms MPS and MPM .	
	Assume that MPS is 0.1 and MPM is 0.4	
	 (ii) Calculate, using the above formula, the size of the Multiplier. Show your workings. (iii) Explain the meaning of your answer. (21 marks) 	
	(i) Explain each of the terms MPS and MPM.	2@5
	MPS (The marginal propensity to save) The proportion / % of extra income which is saved by consumers.	
	MPM (The marginal propensity to import) The proportion / % of extra income which is spent on imports by consumers.	
	(ii) Calculate, using the above formula, the size of the Multiplier.Show your workings.	8
	$\frac{1}{0.1 + 0.4}$	8
1	2	
	(iii) Explain the meaning of your answer	
1	This means that for each ${f l}1$ spent in the economy, National Income will increase by ${f l}2$.	3

Q8	Terms, Infrastructure and	economic decline in some rural areas
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Q	Possible responses	Max Mark
(a)	Explain any three of the following terms:	
	 Price inflation Full employment Emigration Privatisation. (21 marks) 	1 @ 11 2 @ 5
	Price inflation An increase in the general level of prices for goods/services over a period of time. A decrease in the value of money / people buy less with their money.	
	Full employment When all workers who want a job have a job at existing wage rates.	
	Emigration Movement of Irish citizens to reside in another country.	
	Privatisation This is the sale of a state / government owned business, industry or service to private	

Q		Possible responses	Max Mark
(b)	-	ent is committed to improving the infrastructure in the country, including of broadband in rural areas.	
	(ii) Discuss (may hav	the term infrastructure . One economic advantage which the provision of broadband in rural areas the on each of the following: Households Firms.	
		ne example of infrastructure, other than broadband, which you think Ireland nvest in, and explain one reason for your choice. (30 marks)	
	(i) Infrastru	ucture	6
	act	rge-scale physical capital projects that provide a foundation for economic tivity. Roads, power lines, ports, broadband etc. pital equipment used to supply publicly available services.	
		nomic advantage of the provision of broadband in rural areas may have on the following:	2 @ 8 (5+3)
		More flexible working arrangements Household members may be able to work from home/more flexible employment/less transport costs etc.	
	Households	Access to online banking services Households can conduct their banking on line and this will save time and be more convenient.	
		Internet access Enables households to do online shopping; conduct research; communicate etc.	
		Access to state services Many state services are available online and households will now be able to access these services quickly, Income tax, Motor tax etc.	
		Order supplies and raw materials online will help save time and allow firms to source alternative and cheaper supplies.	
	Firms	Meet consumer orders Firms can respond to consumer queries quickly and efficiently. This will help improve the firm's image and possibly help boost sales.	
		Methods of payment Broadband access allows for the electronic transfer of funds which can be more efficient than traditional methods of payments.	
		May locate in rural areas Firms may locate in rural areas where they have access to raw materials and a labour force.	

(iii)		ne example of infrastructure, other than broadband, which you think Ireland nvest in, and explain one reason for your choice.	8 (5+
Ex	ample	Reason for choice	
Hc	ospitals	As there is an overcrowding problem in hospitals with many patients on trolleys the government should build more hospitals or extend existing ones to cater for the increased numbers using them.	
Scl	hools	With the increase in population there will be greater numbers in need of primary and secondary education so the government should build more schools.	
	Iblic ansport	To reduce emissions and get private users off the roads the government should invest in better public transport.	
Hc	ousing	Investment in social, affordable housing is essential in order to deal with the homeless crisis and cope with the increasing population.	

Q	Possible responses	Max Mark		
(c)	Small-town Ireland must fight to thrive. (<i>Source</i> : Irish Independent <i>, 30 November 2018</i>)			
	 (i) Outline two possible problems caused by the decline in economic activity in some small towns and rural areas of the country. (ii) State and explain two measures which could be introduced to help reverse this economic decline. (24 marks) 			
	 Outline two possible problems caused by the decline in economic activity in some small towns and rural areas of the country. 	2 @ 6 (4+2)		
	Decline in population/decline in communities If there is a decline in economic activity people will leave the area resulting in a decline in population and in community activities. Younger people may emigrate from the locality.			
	Loss of local services If there is a decline in economic activity there will be less retailers/service providers required to provide goods/services.			
	Physical appearance of town/village Many disused shop fronts exist since the recession. The town does not appeal to passing trade or potential house buyers and this may further damage economic activity.			
	Under-utilisation of local infrastructure / decline in investment If there is a decline in economic activity local infrastructure will not be used as intensively which may lead to deterioration and/or no incentive to invest further e.g. roads; lighting etc. The local school may not be viable and children may then have to switch to alternative schools.			
	(ii) State and explain two measures which could be introduced to help reverse this economic decline in rural areas.	2 @ 6 (4+2)		
	Maintain the local services Keeping the local post office, garda station and primary school open will ensure that these vital services are available locally and may encourage people to live there. Planning for housing could be restricted to the town centre to utilise the existing services.			
	Improve the infrastructure: roads / broadband Improve local roads to facilitate access. If broadband is made available this will encourage the growth of businesses in the area.			
	Provide grants for community centres Community centres may provide a focal point for a community and might foster community spirit which will promote co-operation; enterprise and social activities.			
	Help develop local community enterprises Provide grants for tourist related ventures.			
	Shop local - encourage people to shop local and enhance business activity in rural areas.			
	Incentivise owners of underused properties to put them into use and promote economic activities.			

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